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## UX Design Consultant at PayPal with AustinCSI, San Jose, CA | 2017 - Present

- Person-2-Person UX Design, focusing on the Send & Request pages
- End to end strategic vision and thinking
- Showcase strong capabilities in design and development of engaging user experiences
- Execute interaction design and visual design as a part of a multi-disciplinary team
- Collaborate on user experience planning with a Product Owners, Product Managers and Sr. UX Design team
- Thrive within an innovative 3-in-a-box working environment

## Freelance Creative Design, El Granada, CA | 2008 - Present

SaraDunnCreative.com

Create modern, clean, sophisticated and widely acclaimed design solutions. Deliverables cross over into multiple industries and offer a wide range of design services for local merchants to large Silicon Valley corporations.

Projects consisted of logo / brand conception, website design and development, user experience persona development plus accompanying graphics, custom illustrations, catalog layout, photography plus retouch and marketing material design.

## For Rent Media Solutions, Carrollton, TX | 2008 - 2012

Creative Director

A team driven Creative Director who grew a fledgling team of 3 into a successful and highly-efficient team of 22 responsible for all creative and advertising from to cover to cover for 60+ monthly publications such as: After 55Housing & Resource Guide, ForRent.com The Magazine, For Rent and Para Rentar apartment magazines.

Creation of an online, in-house, advertisement ad submission system used as the primary intranet portal. This system allowed for the design group's work flow to be more streamlined for both the designers and city account executives.

Foster a positive environment by pro actively performing all typical managerial responsibilities: scheduling, reporting, mentoring, conflict management, reviews, team-building exercises, etc.

Manage, motivate and maintain communication and performance between designers and Account Executives to ensure a high completion and satisfaction rating amongst all parties.

Analyze and improve departmental work flow and project time lines/milestones to increase productivity while decreasing error rates.

Develop and manage advertising templates and assets for all regional and national offices.

Created an effective resource kit for immediate distribution to any of the 86 offices nationally.

Attend and participate in corporate-wide national conventions as the design 'point person'.

## For Rent Media Solutions, Carrollton, TX | 2005 - 2008

Creative Design Support Supervisor

Successfully managed a budding design team through open communication and team work while promoting individual goals with continued learning.

Creative Director for the new AARP Exploring Life, A Navigational Guide for Housing & Life Choices magazine.

In addition to all standard monthly publication deadlines, successfully launched the pivotal business tool, ForRent.com The Magazine, with a positive "can-do" attitude.

Maintain traffic for all scheduled projects.

Serve as national design support and creative resources for all marketing departments.

## OBJECTIVE

Senior level, deeply experienced, seasoned user experience product designer and consultant seeking opportunities in the San Francisco Bay area.

## SKILL SET

User Experience Design  
Project management  
Brand/logo creation  
Print design  
Page layout  
Storyboard design  
Photo editing  
Typography treatments  
Resource management  
Advertising design  
Marketing collateral design  
Presentation design

## TOOL BOX

Macintosh Platform  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
iWork Suite  
Axure and Sketch  
Microsoft Office Suite  
Dreamweaver  
All standard email programs  
All standard browser platforms